

2023 Beaconsfield Lawn Bowling Club Objectives

- Increase level of visibility of lawn bowling in the community.
 - Form a collaborative relationship and a true partnership with the city of Beaconsfield.
 - Leverage the Quebec Lawn Bowling Federation for publicity.
 - Introduce a new social program where Beaconsfield residents are invited to attend a BBQ and informal bowling
 - Leverage city on line & paper publications
 - Leverage city councillors
 - Signage
 - Approach other sports associations such as old timers, 55 +
- Increase active member participation in the operation and activities of the club through volunteerism and mentorship
 - Increase level of playing members volunteer participation from 20 % to 50 %
 - Focus on expanding the greens, match, and social & hospitality working committees
 - Tap on the new members that have joined in the last few years
 - Establish convenor assignments for each event before the beginning of the season
- Increase playing membership by 20 %
 - Move from 90 current playing members up to 110 members
 - Increase Beaconsfield resident playing membership from 40 % to 60 % of the total playing membership
 - Leverage existing Beaconsfield members to bring in new people
 - Approach high schools to try out lawn bowling
 - Promote advertising
- Expand the BLBC labor available for green maintenance
 - Utilize more sources of paid labor – students, workers
 - Explore any tasks the city could take over
 - Improve board installation and reduce the frequency of replacement required
- Resolve the North Green Issue
- Expand the bowling training & education program
 - Run training program thru out the season for all members
 - Implement education tips before each tags down session
 - Include training sessions in the BLBC calendar
 - Include expert trainers from other clubs